



**Mirifice**<sup>™</sup>  
Broadcast Technologies

## Press Release

### Ziggo selects Mirifice MiriATE for Test Automation

01 November 2010

---

#### Ziggo selects Mirifice MiriATE<sup>®</sup> for Test Automation

London, UK, November 01, 2010 - Ziggo, a leading provider of television, internet and telephony in the Netherlands, has selected the MiriATE system from Mirifice to automate conformance testing of Set-top Boxes and Interactive Digital Televisions. Test automation reduces operational costs and improves the resulting device and service reliability, leading to greater customer satisfaction.

Andrew Barker, CEO of Mirifice said " We are delighted to win Ziggo as a new customer and look forward to working with them to automate their consumer device and service testing."

MiriATE performs tests as a human would, ensuring existing manual tests can be automated, but runs the tests faster, more reliably, consistently and without getting bored or tired.

MiriATE has advanced features such as video analysis, motion detection, region comparison, and optical character recognition (OCR) that are critical in automating the majority of tests, as they replace the need for manual recognition and verification. MiriATE's 24/7 availability, remote access, test scheduling and multiple test concurrency capabilities ensure high productivity with minimal manual intervention.

#### **Media contacts:**

Julia Ruane Stetson PR T: +44 7714 331991 E: [JR@StetsonPR.com](mailto:JR@StetsonPR.com)  
Andy Scott Mirifice T: +44 1225 460126 E: [andy.scott@mirifice.com](mailto:andy.scott@mirifice.com)

#### **About Mirifice**

Mirifice helps TV network operators and consumer device manufacturers to provide their customers with a better quality of experience, ensuring greater customer satisfaction and lower costs. Mirifice's software products include MiriATE and MiriMON. MiriATE, a powerful system for testing set-top boxes and the Digital TV services accessed through them. MiriMON, the award-winning system for real-time monitoring of interactive TV, gives operators a live view of the customer experience they deliver. MiriMON alerts the operator to service delivery problems and provides root-cause analysis to support fault resolution. Our customers include ADB, Amino, Austar, BT, Comstar Direct, DTG, Miniweb, Pace, Sony, Telenor, and Top-Up TV.

For more information, visit <http://www.mirifice.com>

**About Ziggo**

Ziggo is a leading provider of entertainment, information and communication through television, broadband internet and telephony services in the Netherlands. The company serves approximately 3.1 million households, 1.5 million broadband internet customers, approximately 1.7 million digital television customers and 1 million telephony customers. Business-to-business customers use services such as data communication, telephony, internet and television. The company owns a next-generation network capable of providing the bandwidth for all future services currently foreseen.

For more information, visit <http://www.ziggo.com>

-- ends --