



MirificeTM
Broadcast Technologies

Press Release

Telenor selects Mirifice MiriATE® for Automated Test

28 June 2010

Mirifice's automated test system to accelerate STB testing

London, UK, June 28, 2010 - Mirifice announced that European telecommunications and internet service provider, Telenor Broadcast Holding AS, has chosen Mirifice's MiriATE system to automate the testing of digital television set top boxes (STBs) before they are deployed to Telenor's customers. Automating testing will improve the quality of the STBs, resulting in greater customer satisfaction and lower costs.

Telenor is the latest television service provider to select Mirifice for test automation. Telenor chose Mirifice's MiriATE system after a thorough evaluation process that considered a wide range of aspects of the solutions available in the market. Mirifice's MiriATE automated test system is specifically designed to test customer premises equipment such as STBs by emulating a human user, so the results have the advantages of automation but reflect the experience of a real viewer watching television through the STB.

Telenor regularly introduces new STBs to its customers, after a thorough testing cycle to ensure that the STB meets stringent quality criteria. Prior to automation all tests were done manually, however manual testing cannot reliably test for long periods or repeat tests accurately, making regression testing, soak testing (long term) and stress testing difficult. Automation improves the quality and reliability of testing by increasing the accuracy and repeatability of tests, while shortening test time for greater efficiency.

Terje Storhaug, VP & CTO, Telenor Broadcast Holding, explained "we looked at a number of automated test systems and we were impressed by Mirifice's technical flexibility and solution oriented approach to meeting our needs."

Andrew Barker, Mirifice's CEO, added "We are pleased to be working with the dynamic and forward looking team in Telenor and to having MiriATE contribute to their successful and timely delivery of new STBs to customers ."

About Telenor Broadcast

Telenor Broadcast Holding is one of four business areas in Telenor Nordic. Broadcast had in 2009, revenues of close to NOK 8,5 billion. The business area Broadcast, consists of four companies: Telenor Satellite Broadcasting, offers distribution of TV signals via satellite. Norkring owns and operates terrestrial network. Canal Digital is the largest distributor of TV-content in the Nordic region and offers

TV-services on all platforms. Conax delivers conditional access and pay solutions. Broadcast has 950 employees and customers in 70 different countries. Telenor Broadcast headquarters are located in Oslo, Norway. Telenor Broadcast is part of the Telenor Group (www.telenor.com). About Telenor Group

The Telenor Group is an international provider of high quality tele, data and media communication services with mobile operations in 13 markets across the Nordic region, Central and Eastern Europe and in Asia. Headquartered in Norway, the Telenor Group is among the largest mobile operators in the world with 179 million mobile subscriptions (per Q1 2010), revenues in 2009 of NOK 107 billion, and a workforce of more than 45,000. Telenor is listed on the Oslo Stock Exchange (TEL).

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About Mirifice

Mirifice Ltd provides software development, project management and consultancy services to the broadcast industry. Mirifice products include MiriMON, the award-winning system for real-time monitoring of live Digital TV networks, and MiriATE, a powerful system for testing consumer devices, such as set-top boxes and the services accessed through them.

Our customers include ADB, Amino, Austar, BBC, Broadcom, BSkyB, BT, Cisco, Comstar Direct, DTG, Miniweb, Pace, Sony, Top-Up TV, and Virgin Media.

For more information visit www.mirifice.com or contact Andy Scott at andy.scott@mirifice.com.

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