



**Mirifice**<sup>TM</sup>  
Broadcast Technologies

## **Press Release**

### **Mirifice targets Eastern Europe**

15 October 2009 - Mirifice, the set-top box Quality of Experience specialists, will be demonstrating their innovative set-top box monitoring technology at the IPTV World Forum Eastern Europe, in Prague from 21-22 October 2009.

Eastern Europe is a fast-growing region for IPTV services, with significant pushes taking place across Russia, Poland, Czech Republic and Slovenia. In 2008 the region experienced growth of 109%, according to latest figures from the broadband analyst firm Point Topic.

Mirifice is already active in this region with a deployment in 2008 of its MiriMON monitoring system with Russia's largest broadband Internet provider COMSTAR-Direct.

To see a demonstration of Mirifice's latest Quality of Experience system, MiriMON at IPTV World Forum Eastern Europe, please contact Andy Scott on +44 1225 460126 or at [andy.scott@mirifice.com](mailto:andy.scott@mirifice.com).

MiriMON gives Digital TV broadcasters an unprecedented view of the service and experience that they deliver, from their customers' perspective. Mirifice's patented technology monitors the quality of the service delivered to the subscriber in the live network. If the quality falls outside an acceptable envelope the broadcaster is notified, with supporting diagnostic information. MiriMON can even identify problems before the subscriber is aware of them.

### **About Mirifice Ltd**

Mirifice is headquartered in Bath, UK and provides software products, solutions and services to the broadcast industry. Our products include MiriMON, the award-winning system for real-time monitoring of live Digital TV networks, and MiriATE, a powerful technical environment for the testing and control of set-top boxes. We also provide software development, testing strategy, project management and technical consultancy services.

Mirifice customers include BSkyB, BT, Virgin Media, Top-Up TV, Comstar Direct, Pace, Austar, Open TV, Tandberg and Thomson.

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